Beyond The Dance Floor

You don't have to be a caller to teach a beginner class

Kip GarveyUSDAZoom Session2024

Introduction

Why Do We Need This?



We need new dancers

Teaching is not the same as calling







Many clubs cannot afford to conduct separate beginner classes



What Is Needed?
A place to dance

Organized lesson plans

Pre-recorded dances based on the lesson plans

New dancers willing to learn

SSD Classes without a caller 2024

Follow These Steps...

Step 1...

Step 2...

Step 3...

ACQUIRE ASSETS

STUDY LESSON PLANS

You'll need CALLERLAB definitions, CALLERLAB SSD Teaching Guide, pre-recorded lessons. Arrange for adequate dance location. Familiarize yourself with the definitions, the lesson plans, and listen to each series of pre-recorded tips.

INVITE NEW DANCERS

Understand the various methods for attracting and inviting new students.

Acquire Assets Social Square Dancing

Social Square Dancing – a CALLERLAB stand-alone multi-cycle dance program sanctioned and approved for entry level, casual square dancing

www.CALLERLAB.ORG

- SSD FAQs
- SSD Teaching Guide
- Lesson plan and check list

www.musicforsquaredancers.com

- Each separate lesson: \$12 each
- ➢ 12 Lesson Package: \$110
- Includes the SSD Teaching Guide
- Includes 5 or 6 patter tips and 4 to 6 singing calls

WWW.CALLERLAB.ORG

Call Us: (785) 783-3665 | Mail: info@callerlab.org

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CALLERLAB SQUARE DANCING'S PROFESSIONAL LEADERSHIP WORKING FOR THE FUTURE!



WWW.MUSICFORSQUAREDANCERS.COM/CATALOG.PHP

VOCALS

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No

24



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Social Square Dancing (SSD) Learning Series SPECIAL! Developed over 3 years.

Dance To Your Heart's Content

EUREKA RECORDINGS

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Catalog

KIP'S WEBSITE

The entire collection of SSD lessons are now available in one download, item SSD 4600. Each lesson includes 5 to 7 dancing tips called live to new dancers, each lesson is approximately 2 hours of dancing. Also, the CALLERLAB SSD Teaching Guide is included for reference, in the event dancers who are not callers want to conduct a learning series for new dancers. Selecting this item will *save you* \$34. Each individual lesson will be included in the download process, which will take some time because of the size of each file being downloaded.

LABEL/ITEM	TITLE	CALLER	SAMPLE	Buy
SSD 4600	Bundle! ALL 12 SSD LESSONS IN ONE BUNDLE	Kip Garvey		Add To Cart (\$110.00)
SSD 4601	Bundle! SSD Lsn 1 - 6 Patter, 2 Singing Calls	Kip Garvey	Music Clip Player	Add To Cart (\$12.00)
SSD 4602	Bundle! SSD Lsn 2 - 6 Patter Calls See Info	Kip Garvey	00:00 00:00	- W4SD Shopping Cart Items Total 0 \$0.00

Study Lesson Plans – 12 Separate Dance Sessions 60 PATTER TIPS, 27 SINGING CALLS



SSD includes learning 50 calls in a 12 session series.

The Teaching Guide and check lists guide the teacher in presenting the calls to the students prior to dancing them.

The teacher must be familiar with the calls, and must practice teaching and presenting them to students.

The teacher does not have to call the calls.



All material is selfexplanatory. Each lesson includes several tips of dancing, both patter tips and singing calls, that familiarize new dancers with the calls.

The pre-recorded tips can be replayed as often as necessary to reinforce learning.

The teacher guides the dancers through the learning process and reinforces successful learning.

Invite New Dancers

- Even one square at a time is progress
- > 12 sessions equates to a fast turn-around
- Possible to run 4 learning sessions a year
- \succ Stick to the 50 calls
- Students who finish 12 sessions are asked to invite their friends to the next series
- Only 8 more calls will complete the Mainstream program
- Local club can sponsor Mainstream classes to bring SSD dancers into the club
- Transitioning to PLUS is challenging and could result in high attrition

Benefits

Quickly introduce new dancers to the fun of square dancingKeeping it simple is the key

- Build a base of newer dancers that may at some time move into a regular club program
- Take the load and expense off the local club by providing a new dancer learning opportunity
- Address the issue of splitting a single dance session into multiple sessions to accommodate an introductory program
- Provide a new dancer learning experience when there aren't any callers available to teach and call

Special Skills Needed

> The teacher should be a highly experienced dancer

- Teaching is a skill that requires patience, empathy and understanding
- > The teacher does not necessarily need any calling skill
- A desire to bring all the benefits of square dancing to new dancers and help them participate locally as much as possible as soon as possible

Thank you

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